

BOOTH PRICE

For Jewellers

For Machinery

Booth	Rate Per Booth (9 Sq. Mtr.)
1	USD \$ 556/sqm + 15% VAT

Booth	Rate Per Booth (9 Sq. Mtr.)
1	USD \$ 445/sqm + 15% VAT

For Exhibitor Registration, Please Contact

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UPCOMING SHOWS











The Most Premium
International B2B
Jewellery & Machinery Expo of
Kingdom of Saudi Arabia





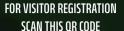






18 | 19 | 20 DEC 2024

Jeddah International Exhibition and Convention Center An Nuzhah, Jeddah, Kingdom of Saudi Arabia













ABOUT THE EXHIBITION

"JEWEL OF SAUDI" is Kingdom of Saudi Arabia's unique Business to Business Jewellery and Machinery Exhibition. The second edition of this exhibition will be held in Jeddah International Convention Center from 18th to 20th DEC 2024. This exhibition aims to enhance the jewellery trade of Kingdom of Saudi Arabia by showcasing world class machinery, technology and Jewellery from around the globe and the potential benefits and opportunities associated with domestic production.

The exhibition will pave the way for a more self-sufficient and prosperous jewellery industry in KSA. Through collective efforts and investments, we can build a thriving domestic manufacturing sector that aligns with the vision2030 initiative.

ABOUT ORGANISERS



KNC Services, founded in 2014, The brainchild of KNC Services is Ms. Kranti Nagvekar, who is the founder and MD. She is a passionate and

hard-working woman in the industry, and she is the only female entrepreneur in Jewellery & Machinery exhibition industry.

KNC is rapidly expanding its B2B and B2C jewellery exhibition businesses. The company has made significant contributions to trade

domestically and internationally, launching new markets and revitalizing existing ones. KNC has a presence in key markets like Kolkata, Kerala, Odisha, and Mumbai and attracts a large contingent of international buyers annually. The company is now entered KSA, Dubai, to organize B2B trade exhibitions for jewelry and machinery.

As an outward looking industry, we are constantly focused on business prospects beyond our borders. The gem & jewellery industry, which is one of the bright stars of the economy, will get a head start in these regions. We are already witnessing remarkable growth in exports to UAE, Bangladesh, Saudi Arabia and many more, to help the Indian economy and boost the Jewellery maket, KNC calendar organising exhibitions to promoting India-made gems & jewellery across the world. These activities have ensured consistent demand for our products and have elevated the global perception of 'Made in India.' Also, we are member of NGJCI (National Gem & Jewellery Council of India) under ministry of commerce & Industry.

ABOUT ASSOCIATE PARTNER



Aly Alshan Company for Exhibitions and Conferences is a well-known organization that specializes in the planning and execution of exhibitions, conferences, trade fairs, and solo country shows, with an integrated team with more than 20 years of experience.

Our expertise lies in creating memorable experiences for both exhibitors and attendees. By providing top-notch services and attention to detail, Aly Alshan Company ensures the success of any event that we organize. Our dedication to excellence has won us a remarkable reputation among both clients and industry professionals.

ABOUT KNOWLEDGE PARTNER



The Institute of Gems and Jewellery (IGJ) is under KTB Educational and charitable foundation (registered Trust) Its affiliated to the Gem & Jewellery Skill Council of India (GJSCI), a sector of the Skill Council under the National Skill Development Corporation (NSDC), promoted by the Entrepreneurship, Government of India.

Instituted by a group of experts with vast experience in the field of gem and jewellery designing, manufacturing, retailing and wholesaling, IGJ nurtures inherent talent in students through professional training on various aspects of the industry.

GLIMPSES 2023



KEY FEATURES OF THE EXHIBITION:

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Showcase Local and international Manufacturing Expertise:

The exhibition will feature displays jewellery, highlighting the craftsmanship, quality, and unique designs offered by domestic and international players.

02

Demonstrate Technological Advancements:

The exhibition will provide a platform for local and international manufacturers to showcase their technological capabilities, such as advanced machinery, 3D printing, and digital design tools.

Demonstrations and Interactive sessions will educate attendees about the efficiency and precision offered by these technologies.

04

Networking Opportunities

The exhibition will facilitate networking and collaboration among industry stakeholders. This will enable manufacturers, designers, suppliers, and retailers to establish valuable connections, fostering partnerships that can strengthen the entire jewellery ecosystem.

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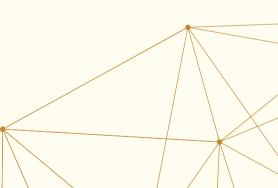
Investment Opportunities

The exhibition will attract potential investors interested in supporting the growth of local manufacturing. These investors will have the opportunity to explore partnerships, joint ventures, and funding opportunities with manufacturers looking to expand their operations.

03

Knowledge Sharing:

The exhibition will include seminars, workshops, and panel discussions led by industry experts. These sessions will focus on sharing best practices, innovative techniques, and market insights to help local manufacturers enhance their skills and competitiveness.



EXPECTED OUTCOME

By organizing this exhibition, we anticipate the following outcomes:

1. Increased <u>Awareness</u>: The exhibition will raise awareness among industry stakeholders, policymakers, and the public about the potential of in-house jewelry manufacturing.

2. Enhanced Manufacturing Capabilities: The exhibition will encourage local manufacturers to invest in infrastructure, technology, and skills development, thereby improving their manufacturing capabilities.

3. Reduced Dependence on Imports: As manufacturers enhance their in-house production, the industry's reliance on imported jewelry will decrease, leading to greater self-sufficiency.

4. Boost to the Local Economy: Strengthening the jewellery trade through increased in-house manufacturing will contribute to economic growth, job creation, and export potential.



EXHIBITING CATEGORIES

Jewellery

Gold Jewellery
Fashion Jewellery
Handmade Jewellery
Gemstone Jewellery

Fine Jewellery Semi Fine Jewellery Bridal Jewellery Pearl Jewellery

Diamond Jewellery
Antique Jewellery
Bead Jewellery
Heritage Tribal Jewellery

EXHIBITING CATEGORIES

Machinery

Diamond Machinery
3D Printing Machines
Diamond PCD Tools
Faceting machines
Burnout Furnaces
Wax injectors
Lathe Machines
Hydraulic Press
Jewellery Accessories
Press Machines
Wire Drawing Machine
Beads Making Machine

CNC Pneumatic Machines
Sizing & Profiling Machines
Bangle & Ring Engraving
CNC ATC Machines
Sheet Rolling Mill
Pendant Making Machines
Polishing Machines
Wire Rolling Mill
Chain Making Machines
Casting Machines
Melting Machines
Electroplating Machines

Jewellery Tags/ Labels
Ultrasonic Cleaner
Laser Welding Machines
Jewellery Boxes
Micro Sand Blaster
Metal Detectors
Vaccum Cleaner
Laser Cutting Machine
Enamels & Hardners
Hollow Tube Machine
Hollow Pipe Making
And Many More...

VISITOR PROFILE

- Importers & Exporters
- Boutiques
- Manufacturers
- Fashion Showrooms
- Trading Companies and Brokers
- Distributors
- Buying Agents
- Wholesalers
- Jewellery Designers
- · Retailers and others